

You say you want a revolution?

Owen Barder, Center for Global Development

DFID Statisticians & Evaluators ~~Retreat~~ PDC
November, 2013



@OwenBarder



A cautionary tale

GODOLPHIN HORNE
*Who was cursed with
the Sin of Pride, and,
Became a Boot-black.*

Hilaire Belloc (1907)





SWITCH

HOW TO CHANGE THINGS

WHEN CHANGE IS HARD

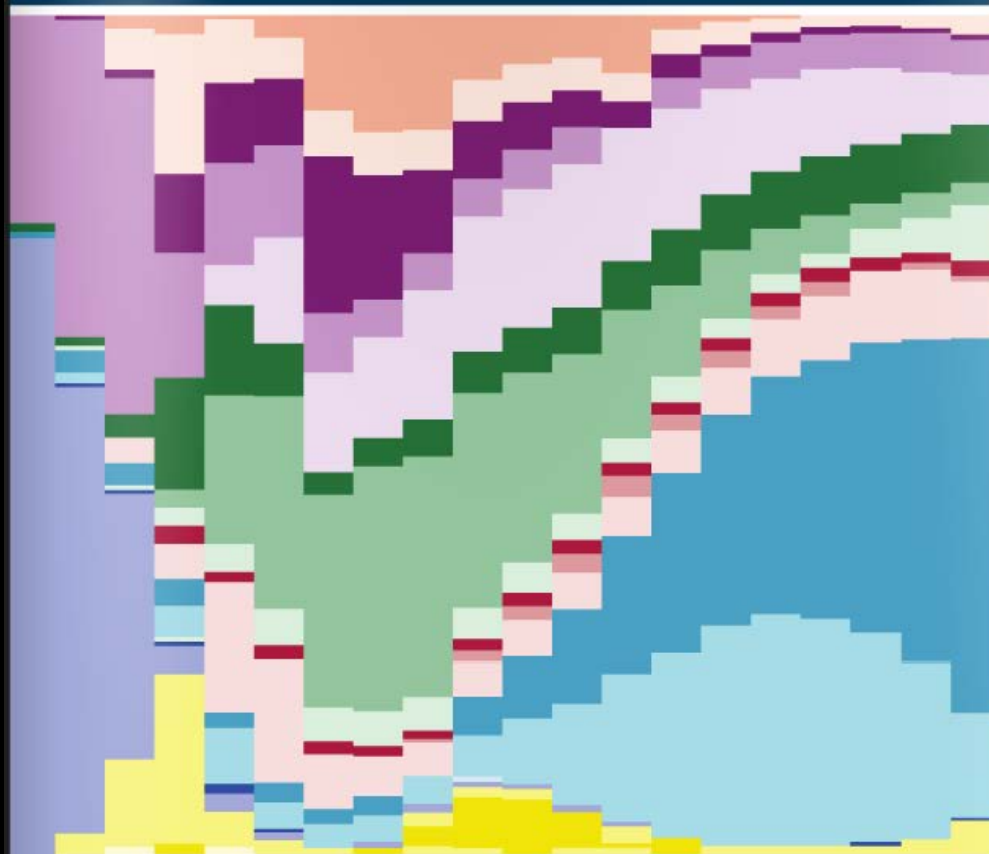
CHIP HEATH & DAN HEATH

THE BESTSELLING AUTHORS OF **MADE TO STICK**

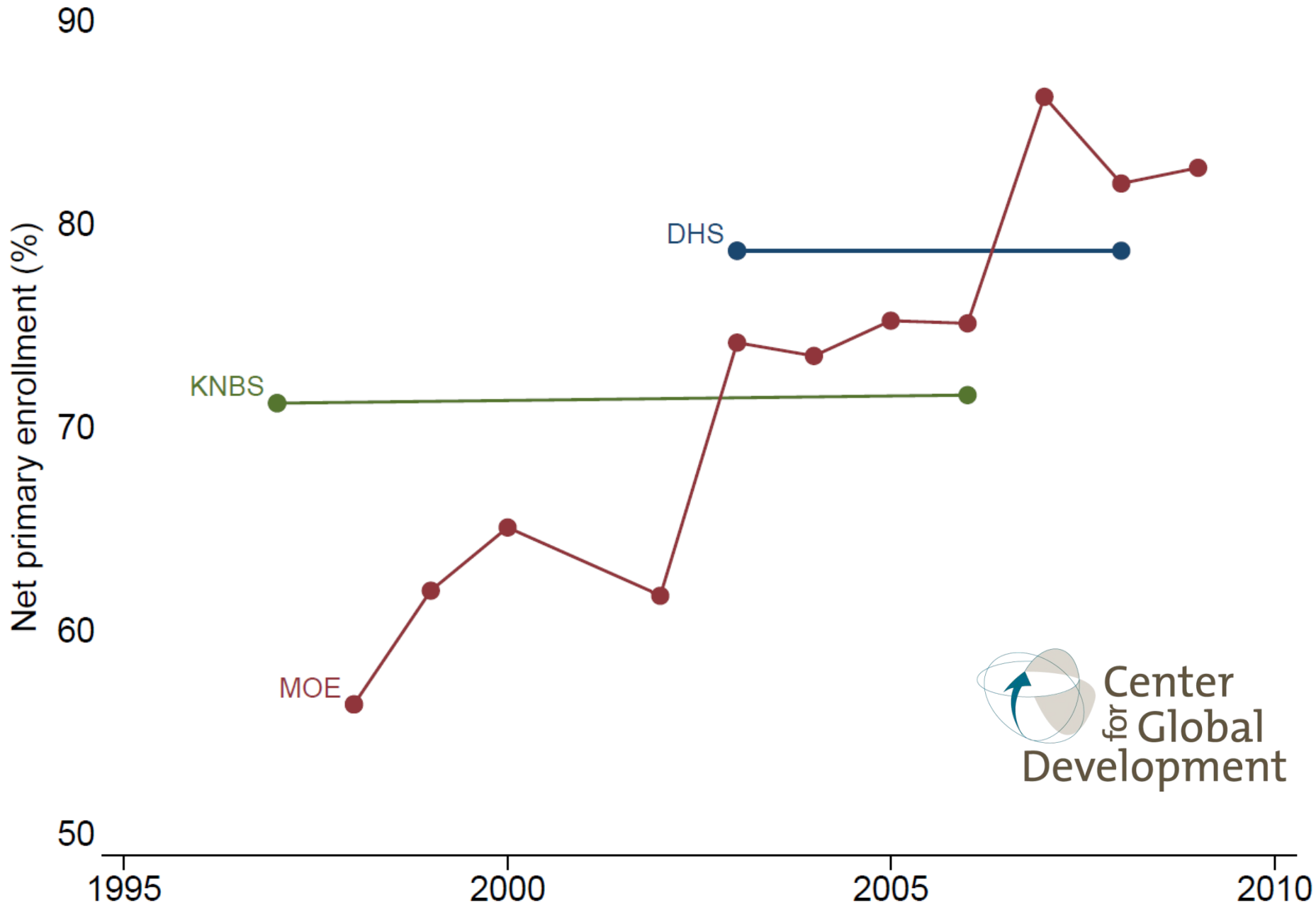
**THE GLOBAL BURDEN OF DISEASE:
GENERATING EVIDENCE,
GUIDING POLICY**

INSTITUTE FOR HEALTH METRICS AND EVALUATION

UNIVERSITY OF WASHINGTON



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Printed	On the web	Machine readable
Project specific data	Matchable data	Open standards
Regional	Country by country	Detailed geocoding
Secret	Copyright	Open licencing
“TMI”	Data dumps	Big data
Historic data	When we’ve cleaned it	Real time & projections
Government-only data	User data	Combined data
Private data	Data on request	Github for data
Statistician censors	Statistician filters	Statistician commentators



Public money: public data
Public money: public code
Rigorous impact evaluation
Beneficiary feedback
“Open offers”
Open contracts
Support NSOs
Support NSO independence



Geocoding
Full traceability
Standardised outputs
Budget codes
RSR: Really Simple Reporting
Beneficiary feedback
XML Grantee reports
Dog-fooding



Nurture open data
Global data standards
Location, location
Public money: public data
Buy out the data?
Github for data

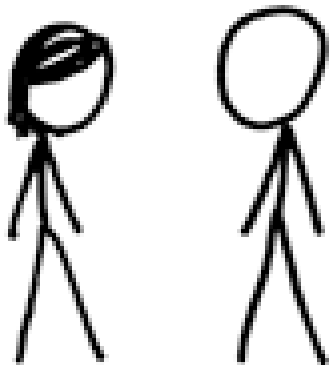


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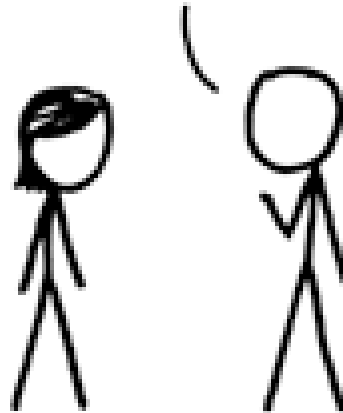
Center for Global Development in Europe



I USED TO THINK
CORRELATION IMPLIED
CAUSATION.



THEN I TOOK A
STATISTICS CLASS.
NOW I DON'T.



SOUNDS LIKE THE
CLASS HELPED.

